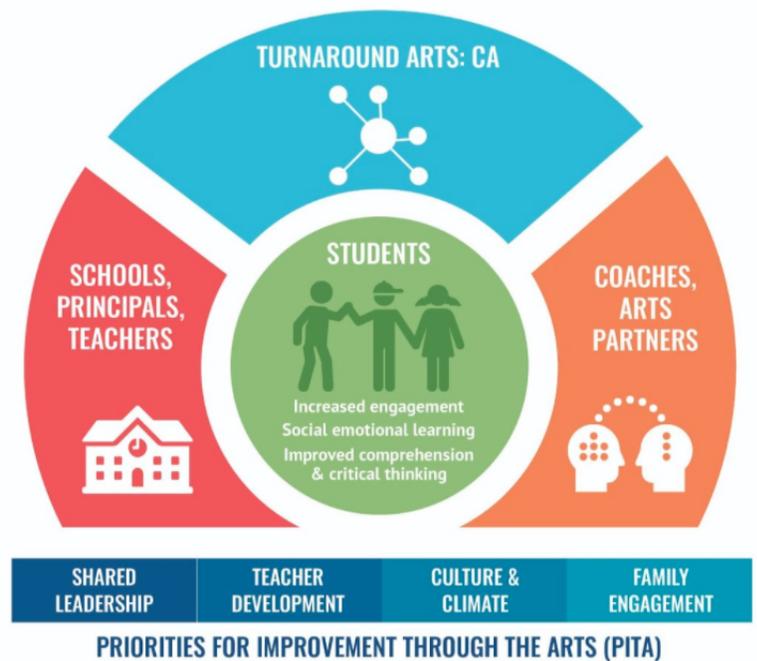


Turnaround Arts: California seeks proposals from individuals or organizations wishing to serve schools through our Regional Coach Program for the 2022-23 school year. In particular, we seek individuals with extensive professional development and arts integration experience to coach schools in Los Angeles, Monterey County, San Bernardino, and Stockton. The **Turnaround Arts** program supports and guides communities in reexamining their approach to fostering growth in historically marginalized schools by adding the arts as a core intervention element. This approach centers arts learning as a vital step to bridging opportunity gaps in our communities. A program of the **Kennedy Center for the Performing Arts**, Turnaround Arts is based on the premise that high-quality and integrated arts education can strengthen school change efforts, boost academic achievement, and increase student engagement in schools facing some of the toughest educational challenges in the country. Since its launch in 2011, Turnaround Arts has scaled and works with organizations across nine states in 62 schools. Learn more at [turnaroundarts.kennedy-center.org](http://turnaroundarts.kennedy-center.org)

**Turnaround Arts: California** was founded in 2014 by renowned architect Frank Gehry and arts education advocate Malissa Shriver to administer the national program statewide to engage, empower, and elevate the state’s historically marginalized schools and communities through the arts. Turnaround Arts: CA currently serves nearly 17,000 students in 26 elementary and middle schools across 17 school districts statewide, including urban, suburban, and rural communities. California is the largest affiliate in the country, serving almost a quarter of the participating schools nationwide and involving over 50 community and arts organizations in the work to date. The TA:CA program takes a holistic 360-degree communal approach and is guided by our four Priorities for Improvement Through the Arts:

1. Cultivate **shared vision and leadership** in and through the arts
2. **Improve teacher capacity** to integrate the arts into classroom instruction--to provide multiple, culturally, and linguistically responsive entry points for learning.
3. Build a positive school **culture and climate** that embraces equity, cultural responsiveness, and a growth mindset to support risk-taking, collaboration, and empathy and honor student voice and agency.
4. **Engage families and community members** as participants, advocates, volunteers, and equitable partners in learning.

Learn more at [turnaroundartsca.org](http://turnaroundartsca.org)



## REGIONAL COACH PARTNER PROGRAM OVERVIEW

To accommodate the wide geographic spread of Turnaround Arts: California programming and to build and strengthen local support networks for schools, our organization developed the Regional Coach Partner Program with a small group of local institutions and individuals that have existing, positive track records providing high-quality arts integration training and/or artist residency programs to schools.

### The goals of the regional coach partner program are to:

- **Amplify collective impact in school growth** in and through the arts through strategic alignment of local arts organizations and Turnaround Arts: California's programming, resources and expertise;
- **Partner with select arts organizations and professionals** who will **model best practices in arts integration and arts education** by providing arts integration professional development and capacity-building support for Turnaround Arts schools to successfully develop and implement a strategic arts plan;
- Develop a **local support network** around partner schools to promote a growth mindset around the arts, keep schools informed about best practices and research on arts education, shared leadership models, and peer support network structures to increase the likelihood of **long-term sustainability**;
- **Foster statewide exchange between partners** involved in this work, to test, develop and **refine a sustainable public-private arts education and arts integration model** that informs the national Turnaround Arts network; and
- **Highlight the joyous work of the Regional Coach partners** as significant contributors to successful school transformation in and through the arts, contributing to the **changing face of school improvement strategy**.

### Qualifications of Regional Coach Partners

- A proven track record of providing high-quality and culturally responsive arts integration coaching for classroom teachers and/or immersive arts residencies in schools.
- Experience working directly with school site leadership and cultivating partnerships with public schools in historically marginalized communities.
- Takes a strategic, collaborative, and responsive approach to team and community building.
- [For organizations] Ability to dedicate a full-time, part-time, or contractual staff person to serve in the position of Regional Coach to complete the scope of work.
- Demonstrate keen administrative and tech-savvy, efficient time management skills, and comprehensive communication ability.

## Regional Coach Partner Scope of Work (SOW)

<b>Establishing Status Schools (Year 2)</b> Contract duration: 11 months Contract amount: \$17,000	<b>Active Status Schools (Year 5+)</b> Contract duration: 11 months Contract amount: \$7,000
<ul style="list-style-type: none"> <li>- <b>Devoting a minimum of 10-12 hours per month, per school)</b> to guide and support the development and growth of Arts Leadership Teams (ALT) at each school site; coach all ALT members in owning and executing their roles and responsibilities and in developing, refining, and implementing strategic arts plan goals and projects;</li> <li>- Support school principals, and ALT leads in programming school-wide arts integration professional development by cultivating systems that allow for shared planning and teacher collaboration, implementing positive accountability strategies, and highlighting learning through creative and measured risk-taking;</li> <li>- Facilitate at least <b>two</b> arts integration residency programs and <b>1-2</b> Family engagement workshops per school;</li> <li>- Support schools in completing and submitting required program documentation including bi-monthly Arts Logs, annual Strategic Arts Plans, biannual School Progress Reports, and Annual Pillars Self-Assessment.</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Devoting a minimum of 6-8 hours per month, per school)</b> to guide and support the development and growth of Arts Leadership Teams (ALT) at each school site; coach all ALT members in owning and executing their roles and responsibilities and in developing and refining strategic arts plan goals and implementing projects;</li> <li>- Support school principals, and ALT leads in programming school-wide arts integration professional development opportunities and professional learning communities (PLC) by cultivating systems that allow for shared planning and teacher collaboration, implementing positive accountability strategies, and highlighting learning through creative and measured risk-taking.</li> <li>- Support schools in completing and submitting required program documentation including Bi-monthly Arts Logs, Annual Strategic Arts Plans, Biannual School Progress Reports, and Annual Pillars Self-Assessment.</li> </ul>

## Benefits to Regional Coach Partners

- Contractual funding towards (1) starting (or deepening existing) impactful arts education and/or arts integration work with community school partners and (2) supporting the school team in their development and successful implementation of the Turnaround Arts program.
- Access to the [Turnaround Arts national implementation website](#) with arts integration and program implementation resources and examples of best practices from the field.
- Professional development and collaboration opportunities with nationally recognized experts in the field of arts education and arts integration.
- Participation in a statewide and national Turnaround Arts network.
- Turnaround Arts: California will list Regional Coach partners on select promotional materials.
- As possible and appropriate, Turnaround Arts: California will invite Regional Coach partners to attend critical events highlighting program success and benchmarks, including meetings with key California education decision-makers, Turnaround Artists, and other events.
- As possible and appropriate, Turnaround Arts: California will highlight the support and involvement of Regional Coach partners in communications with media.

## PROPOSAL MATERIALS TO SUBMIT

Please email complete proposals to our Director of Program & Strategy Barbara Palley at [barbara@turnaroundartsca.org](mailto:barbara@turnaroundartsca.org) and Senior Program Manager Heather Heslop at [Heather@turnaroundartsca.org](mailto:Heather@turnaroundartsca.org) no later than **Friday, July 15th, 2022.**

Proposals from interested parties must include the following information:

1. **Letter of Intent** - *answering the following prompts:*
  - a. ***How does your or your organization's mission and vision align with the Turnaround Arts: California "Priorities for Improvement through the Arts"***
  - b. ***How have you approached whole-school transformation through the arts? Please describe the relevant experience and the impact it had on schools.***
  - c. ***What are the core beliefs or understandings that guide your thinking about how to support teacher development and leadership? How do you build team buy-in and ownership?***
  
2. **Resume & Bio** - *for any staff or contractor to be involved in this program*